

# EVENT DIRECTORY



**FEBRUARY 29 -  
MARCH 2, 2024**

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Legazpi City Albay



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*Topic, Schedule and Speaker is subject to change without prior notice*



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# FEB 29 - MAR 2 2024

## FEBRUARY 29, 2024

### DAY 1 Food Business Basics Track

**10:30 AM - 12:30 PM**

- **Brand Building for F&B: Strategies to Grow Your Business**

BY MS. MATEC VILLANUEVA

**1:00 PM - 3:00 PM**

- **Catering Trends 2024: Anticipating and Adapting to Change**

BY CHEF RAM VILLALUNA

**3:30 PM - 5:30 PM**

- **How to Open & Manage Your Dream Cafe/Restaurant**

BY CHEF BUDDY TRINIDAD

## MARCH 1, 2024

### DAY 2 Food Entrepreneurship Track

**10:30 AM - 12:30 PM**

- **Food Costing 101: Balancing Flavor and Finances**

BY CHEF VIC BARANGAN

**1:00 PM - 3:00 PM**

- **Food Processing Overview: Dehydration, Fermentation, Curing, Pasteurization & many others**

BY CHEF KENNETH CACHO

**3:30 PM - 5:30 PM**

- **Food Packaging: Types, Principles, Packaging Trends, & Label Design**

BY CHEF VIC BARANGAN

## MARCH 2, 2024

### DAY 3

**10:30 AM - 12:30 PM**

- **Social Media Marketing for Foodpreneurs: Techniques to Pivot Your Food Business**

BY CHEF TATUNG SARTHOU

EARLY BIRD RATES	REGULAR RATES
PER TOPIC - P560	PER TOPIC P896
PER TRACK - P1,456	PER TRACK P2,240
CHEF TATUNG TOPIC - P784	CHEF TATUNG TOPIC - P1,120
Day 1 and Day 2 (6 Topics) - P2,800	Day 1 and Day 2 (6 Topics) - P3,920
Day 1 or Day 2 with Day 3 (4 Topics) - P2,128	Day 1 or Day 2 with Day 3 (4 Topics) - P3,136
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