



**25-27** FEBRUARY  
2026  
WORLD TRADE CENTER MANILA

## **SCHEDULE OF ACTIVITIES**

*All topics, schedules and speakers are subject to change without prior notice.*

### **KITCHEN THEATER (HALL C)** **FEBRUARY 25, 2026 – WEDNESDAY**

11:00 AM	21 ROCS Philosophy: "Why the World Chose Ready-to-Drink—and Why the Philippines Will Too?"
12:00 NN	Flavor Fusion: Grand Dish Reveal   Barista Queen's Signature Blend
1:00 PM	Sugar Heirloom Rose by Emma Jo Stuart
2:00 PM	Belle Horse Face by Dorothy Klerck
3:00 PM	Signature Sips: "Crafted to Impress: The Easy Brand Signature Experience"
4:00 PM	From Astoria Philippine Ube Powder to Delectable Bites with Chef Nick Anderson

### **WOFEX UNIVERSITY (ANNEX AREA)** **February 25, 2026 - 10:30 AM - 5:30 PM | WEDNESDAY**

10:30 AM	Alcohol Inventory Control: Preventing Losses in High-Volume Bars
1:00 PM	Profitable Cocktail Menus for Weddings & Corporate Events
3:30 PM	Staff Training for Nightlife: Security, Service, and Guest Retention

### **LIVE COMPETITION** **PHILIPPINE INTERNATIONAL COFFEE COMPETITION (HALL A)** **February 25, 2026 | 10:00AM – 5:00PM | WEDNESDAY** **COFFEE SCHEDULE**

International Espresso Championship  
International Coffee Roasting Challenge

### **LIVE COMPETITION** **CAKE WARS SCHEDULE (HALL C)** **February 25, 2026 | WEDNESDAY**

1:00 PM	FB CATEGORY
3:30 PM	BUTTERCREAM

### **LIVE COMPETITION** **BAR SCHEDULE (LOBBY)** **February 25, 2026 | 10:00AM – 5:00PM | WEDNESDAY** **UNIVERSITY FLAIR CHALLENGE**

### **KITCHEN THEATER (HALL C)** **FEBRUARY 26, 2026 – THURSDAY**

12:00 NN	Cost vs Growth: When Cheaper Logistics Becomes More Expensive
2:00 PM	March into Flavor: A Grand Celebration of Global Tastes
3:00 PM	Flavor Innovations with 1883 Syrups
4:00 PM	Crafting the Perfect Cup: A UCC Champions Experience
5:00 PM	Italian Gelato, simplified: The System That Makes It Easy
6:00 PM	Amazing Food Packaging Ideas & Hacks

### **WOFEX UNIVERSITY (ANNEX AREA)** **February 26, 2026 | 10:30 AM - 5:30 PM | THURSDAY**

<b>BAKES TRACK</b>	
10:30 AM	The Art of Sourdough: Wild Fermentation & Flavor Control
1:00 PM	Baker's Math Made Simple: Scaling, Consistency, and Accuracy
3:30 PM	Branding Bites: Marketing Strategies for Bakeshops & Bakeries

### **WOFEX UNIVERSITY (JOYA ROOM)** **SELF-DEVELOPMENT TRACK DAY 1** **February 26, 2026 | 10:30 AM - 4:30 PM | THURSDAY**

- **Building High-Performing Teams in Food Operations**

Ms. Janette Toral  
Maxwell Leadership Executive  
Program Leader & E-Commerce & Digital Marketing  
Trainer

### **LIVE COMPETITION** **PHILIPPINE INTERNATIONAL COFFEE COMPETITION (HALL A)** **February 26, 2026 | 10:00AM – 5:00PM | THURSDAY**

**COFFEE SCHEDULE**  
International Cafe Brewing Battle  
International Coffee Roasting Challenge

**LIVE COMPETITION**  
**CAKE WARS SCHEDULE (HALL C)**  
**February 26, 2026 | THURSDAY**

10:30 AM SCULPTED CATEGORY  
1:00 PM HYPER-REALISTIC  
3:00 PM BATTLE OF TOP 4 WINNERS FROM  
ALL CATEGORIES FOR THE TITLE OF  
OVERALL CAKE WARS CHAMPION

**LIVE COMPETITION**  
**BAR SCHEDULE (LOBBY)**  
**February 26, 2026 | 10:00AM – 5:00PM | THURSDAY**

ULTIMATE COFFEE COCKTAIL CHALLENGE

**KITCHEN THEATER (HALL C)**  
**FEBRUARY 27, 2026 – FRIDAY**

11:00 AM Flavor Leads The Way: Drinks and  
Bakes Reimagined  
12:00 NN Modern Sips: Where Coffee Meets  
Mixology  
1:00 PM Purr-fect Topper with Zoe  
Hopkinson  
2:00 PM LongBeach: The Ultimate Beverage  
Solutions  
3:00 PM Latte Demo Using Plant-based  
Ellenka Barista Coconut Milk  
4:00 PM Desserts Made Easy: Sweet  
Creations with Sucere's Mello and  
Mayfair Products

**WOFEX UNIVERSITY (ANNEX AREA)**  
**February 27, 2026 | 10:30 AM - 5:30 PM | FRIDAY**

**COFFEE TRACK**  
10:30 AM How to Design a Café Menu That  
Maximizes Profitability & Sustainability  
1:00 PM Setting Up an Efficient Café Layout:  
Location, Design & Flow  
3:30 PM Café Partnerships: Collaborate with  
Local Bakers, Roasters, & Influencers

**WOFEX UNIVERSITY (AMORSOLO ROOM)**  
**February 27, 2026 | 10:30 AM - 5:30 PM | FRIDAY**

**CAKES TRACK**  
10:30 AM Airbrushing, Textures & Modern Cake  
Finishes for High-End Clients  
1:00 PM The Art of Cake Sculpture: Advanced  
Carving & Structural Techniques  
3:30 PM Dessert Trends 2026: What Clients  
Expect & How to Deliver Chef Verge Iral

**WOFEX UNIVERSITY (JOYA ROOM)**  
**SELF-DEVELOPMENT TRACK DAY 2**  
**February 27, 2026 | 10:30 AM - 4:30 PM | FRIDAY**

- **Purpose-Driven Strategy Workshop:** Build  
a Business That's for Growth, People, &  
Impact

Ms. Janette Toral  
Maxwell Leadership Executive  
Program Leader & E-Commerce & Digital Marketing  
Trainer

**LIVE COMPETITION**  
**PHILIPPINE INTERNATIONAL COFFEE COMPETITION**  
**(HALL A)**  
**February 27, 2026 | 10:00AM – 5:00PM | FRIDAY**

International Coffee Roasting Challenge

**LIVE COMPETITION**  
**CAKE WARS SCHEDULE (HALL C)**  
**February 27, 2026 | FRIDAY**

10:30 AM Cupcake & Muffins  
1:30 AM Rolled Sponge cake

**LIVE COMPETITION**  
**BAR SCHEDULE (LOBBY)**  
**February 27, 2026 | FRIDAY**

NATIONAL BARTENDING COMPETITION